



# Pressemitteilung zur Messe

Wir bringen Ihre Zielgruppen an den Messestand!

## Questionnaire

### Please note:

Please answer the following questions in a way that gives us a good impression of what you will be presenting at the trade show and why this is new / important to your line of business. Feel free to include any already existing information (product brochures, presentations etc.) in PDF format in your e-mail. We are able to work with information in the following languages: German, English, Dutch, French.

Not all of our questions are equally relevant depending on your line of business. If you come across questions which are not relevant in your case, just leave them blank.

1. Please give the exact/complete name of your company including the entity:
2. Who will be quoted in the text? This will either be the CEO or your Sales person responsible for the German market. Please give us the full name and function.
3. Which trade show are you exhibiting at?
4. Please give us the booth-number:
5. Which of your products/services should be the main focus of this press release? Why is it new/important to the German market?
6. What are the most important advantages of this product in comparison to similar products of the competitors?
7. What will be the main exhibit at your booth? Why did you choose this exhibit?
8. What other products/topics will you present and how (PowerPoint presentation, film clip, posters etc.)?



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9. Did you schedule product demonstrations at your booth for certain times?  
If so, please give us the dates and times so we can mention them in the text.
  
10. Does someone from your team give a presentation at one of the trade fair “forums”? If so, please give us the dates and times so we can mention them in the text.
  
11. Is there anything else you would like to mention in the press release?

**Please fill in the questionnaire and e-mail it to [info@pressemitteilung-zur-messe.de](mailto:info@pressemitteilung-zur-messe.de). If any questions arise, please do not hesitate to contact me at the given e-mail-adress or to call me at +49-2104-833 10 80.**